

A Message from Chancellor Joe Steinmetz

As we enter the final phase of Campaign Arkansas, I would like to share my thoughts about an innovative fundraising priority inspired by Arkansans, alumni, and our student body.

When Sandy and I first came to the University of Arkansas, we were moved by how friendly and welcoming Arkansans are. Right away, we felt it was important to travel the state and build relationships among alumni, friends, and community members so we launched a bus tour to travel across the state. We have now completed three bus tours with faculty and staff in tow. One message rang loud and clear—Arkansans want the U of A to place a greater emphasis on recruiting and retaining promising in-state students. In our conversations, many Arkansans expressed a desire for the University to better serve students who are first in their families to attend college and those from underrepresented areas.



These voices shaped the foundation of a comprehensive student success initiative, with a unique customized approach from pre-enrollment to post-graduation. We will retain and graduate more students, better serve first-generation and diverse students, grow our scholarship base, and increase access—one student at a time.

The University of Arkansas has long-since needed a place for all students to access support tailored to their individual needs, and the new Student Success Center will finally make this possible. The Student Success Center will be a warm and welcoming place of engagement with collaborative learning spaces, language labs, dining, tutoring, and more. Faculty and staff will be available to students no matter what challenges they face, whether academic, financial, social, or personal.

Providing students with the tools they need to succeed academically is my number one priority for the remainder of Campaign Arkansas. With your help, I believe we can build a space to better serve our students while strengthening our region and state with flourishing citizens who will use their education to improve our economy and communities.

A handwritten signature in black ink that reads "Joe E. Steinmetz". The signature is written in a cursive, flowing style.